

## CCMB CEO Explains Where Funds Go - CTV News

*By CCMB Communications & Public Affairs*

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"It's time for our annual event, Challenge for Life, which brings Manitobans together to collectively improve our health and raise critical funds to improve cancer services in Manitoba. I encourage each and every Manitoban to take the Challenge so no life is cut short because of cancer.

Being part of the Challenge is an emotional time for many of us who participate as cancer survivors or in honor of our loved ones. My sincere gratitude to all of you on behalf of CancerCare Manitoba and Manitobans with cancer." - Dr. Sri Navaratnam, President and CEO, CancerCare Manitoba.

Click here to watch the CTV news segment (<https://winnipeg.ctvnews.ca/video?clipId=2464292>)