

Roadmap to Cancer Control for Manitoba 2020

Priorities and Objectives



Priority 1

Promote cancer prevention and screening

Objectives:

1. Increase the number of non-smokers in Manitoba
2. Promote proven practices to reduce cancer risk in Manitoba
3. Increase uptake of cancer screening by Manitobans
4. Adopt best practices for cancer screening in Manitoba



Priority 2

Deliver timely access to quality cancer care closer to home

Objectives:

1. Enable early stage diagnosis and timely diagnosis of cancer
2. Increase engagement of primary care providers and navigators throughout the cancer control continuum including palliative care
3. Develop a coordinated and integrated provincial model for inpatient cancer services



Priority 3

Provide evidence-based, high-quality cancer services

Objectives:

1. Enhance access to precision medicine
2. Optimize multidisciplinary care through high-performing cancer disease site groups
3. Increase compliance with cancer surgical standards throughout Manitoba
4. Increase concordance with systemic treatment standards throughout Manitoba



Priority 4

Improve patient experience throughout the cancer continuum

Objectives:

1. Provide increased level of emotional support for patients
2. Improve patient engagement and access to information
3. Support patients in navigating the cancer system



Priority 5

Ensure sustainability of cancer services

Objectives:

1. Implement innovative models of cancer care
2. Integrate digital solutions to improve information flow among healthcare providers
3. Ensure appropriate workforce and infrastructure planning to meet future needs



Priority 6

Improve First Nations, Métis, and Inuit cancer control and outcomes

Objectives:

1. Ensure culturally-responsive equitable cancer care
2. Provide safe and quality cancer care in their own communities
3. Support Peoples-specific, self-determined cancer care

Roadmap to Cancer Control for Manitoba 2020

Setting priorities, working together and achieving the best results

CancerCare Manitoba is responsible for planning and leading a provincial cancer control program in Manitoba. Successful implementation of a comprehensive program which involves the whole healthcare system will determine the cancer outcomes and health of Manitobans.

The Roadmap sets out six Priorities that are patient- and community-centred and research- and innovation-driven. They call for the best evidence-based, high-quality and equitable care for all Manitobans, regardless of age, race, culture, disability, gender, religion, or location in the province.

Patient- and Community-Centred Care: The Best Care for Manitobans

Responding to the unique needs of the patient

Patient and community-centred care focuses on delivering care that is responsive to the unique needs and preferences of the individual, their families and communities.

Our province is richly diverse in culture, ethnicity, geography, socioeconomic status, age and gender. Unless these diversities are recognized and factored into health planning, along with the acknowledgement of the **challenges of racism and cultural safety**, we cannot provide equitable care, which is key to bringing optimal health outcomes and improved patient experience.

The Cancer Landscape

Cancer is the leading cause of death in Canada

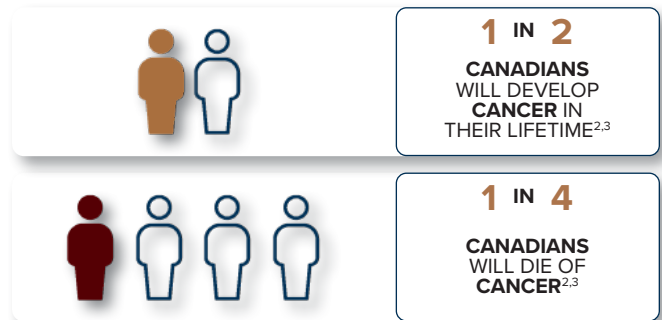
In Manitoba, 10,000 new cancer cases will be diagnosed every year in Manitoba by 2035.

Despite the numbers, Manitobans with cancer are living longer lives due to the availability of new treatments and technologies.

Research and Innovation

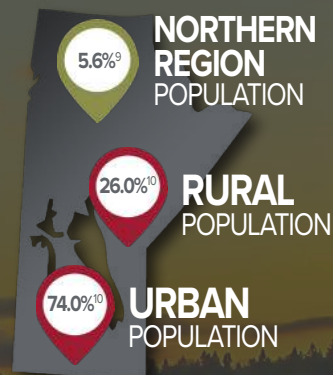
New knowledge improves cancer control

New knowledge improves cancer control. Research is foundational to providing the best care and contributes to cancer control in the province; it is an essential component of CCMB's mission to reduce the impact of cancer on Manitobans. The Research Institute at CancerCare Manitoba is the only provincial organization dedicated exclusively to improving cancer control in Manitoba through research and innovation.



Manitoba's Diverse Population

POPULATION
OF MANITOBA
1,372,708⁸



18.0%¹¹
Indigenous
population



17.5%¹²
Visible
minorities



15.6%¹²
Population over
age 65



9.4%¹³
Population living at
low income level