

**Highlights of the CancerCare Manitoba Board of Directors Meeting
April 10 2014**

- Received a Presentation from Bob Jones, Vice President, Marketing and Communications for CancerCare Manitoba Foundation, outlining the features of a rebranding of the Foundation's efforts to promote greater public participation in mitigating risk factors associated with a higher incidence of cancer - the "Kick Cancer" marketing campaign.
- Conducted routine business:
 - Approved minutes of the March, 2014 minutes
 - Received information, including minutes of committee meetings and highlights of recent committee deliberations, and results of the monthly board meeting evaluation.
 - Approved the financial operating statements for February, 2014
- Approved the submission of the request for support of a prioritized, merit and impact based, list of projects to the CCMF. The Board also approved a recommendation that in future the request would be brought directly to the Board by the CEO, rather than through the Finance Committee, and that it be approved by the Board subject to a due process attestation by the CEO.
- Approved a proposed Interim Operating Budget for 2014-15 on the recommendation of the Finance Committee.
- Received a report on current Screening Programs at CCMB and prospects for future programs (e.g. screening for lung cancer") from Dr. Donna Turner.
- Received a presentation on CCMB's Role in Cancer Prevention from Dr. Naimark as a contribution to future deliberations on this topic.
- Received updates from the President and Vice-Presidents on the status of the Risk Management Report, the Urgent Care Clinic, the Patient Survey; and LEAN Projects.