

## **For Immediate Release**

## CancerCare Manitoba Foundation Announces New President & CEO

**Winnipeg, MB (March 24, 2021):** The Board of Directors of CancerCare Manitoba Foundation is very pleased to announce Patti Smith has been selected as its next President & CEO effective April 1, 2021. Smith replaces Annitta Stenning who has led the Foundation for the past 13 years and is retiring March 31.

Smith has had a long-standing and exemplary career in the Manitoba not-for-profit sector, including serving as the Foundation's Chief Development Officer since 2015. In this capacity she has dramatically contributed to the organization's success and financial growth. In her nearly six years at the Foundation, Smith has been instrumental in advancing creative and bold initiatives, thoughtfully stewarding donors and leading a team of professionals. A passionate leader, she is a highly skilled fundraiser, motivator and relationship builder.

"I am deeply honoured to have been entrusted with the opportunity to lead this incredible organization through the next part of our journey," said Smith. "I am excited to build on the legacy of the past twenty years in support of CancerCare Manitoba and the thousands of people with cancer and their families who will continue to need our support. We must do nothing less."

Prior to joining the Foundation, Smith was the Executive Director of the Misericordia Health Centre Foundation for six years and the Manager of Development at Children's Hospital Foundation. She holds the designation of Certified Fund Raising Executive, a credential recognized worldwide. Her move to not-for-profit in the early 2000s came after a very successful career as a business owner.

"Patti brings a wealth of experience developed over two decades in non-profit," said Steve Kroft, Chair, CancerCare Manitoba Foundation Board of Directors. "This, in combination with her intense dedication and deep understanding of the organization, makes Patti the perfect person to lead the Foundation. The Board is very excited about what our amazing team, under Patti's leadership, can accomplish in the years ahead."

- 30 -

## For more information, contact:

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## **CancerCare Manitoba Foundation**

All funds raised by CancerCare Manitoba Foundation stay in Manitoba. The Foundation is proud to support CancerCare Manitoba's internationally recognized team as they provide outstanding quality care for all Manitobans and their families living with cancer. Thanks to the generosity of donors, the Foundation has been able to grant more than \$134 million since 2000 for leading-edge research, clinical trials, vital patient programs and capital initiatives. This support to CancerCare Manitoba profoundly impacts patient outcomes.